

RUBEN BROADNAX

Technology operations | Web & app development | AI-assisted workflows

Madison, Wisconsin · contact@bnaxdesigns.com
rubenbroadnax.com · linkedin.com/in/ruben-broadnax

PROFESSIONAL OVERVIEW

Technology professional, developer, educator, and founder of BNAX Designs. Work spans school technology support, public websites, application prototypes, and practical AI education.

EXPERIENCE & LEADERSHIP

Lighthouse Christian School | Technology and Campus Support Coordinator

Coordinate Chromebook readiness and classroom technology support. Assist staff and student access across Microsoft 365, Google Workspace, and educational platforms. Work with vendors on rostering, licensing, access, and technical follow-up.

BNAX Designs | Founder | January 2012 - present

Develop websites, application prototypes, and AI-assisted workflows. Translate organizational needs into content and user journeys, and create practical AI learning content and technology guidance.

Greater Dimensions International Christian University | Founder & President

Provide institutional direction, including academic planning, leadership coordination, and the public digital presence. The website is live; applications and enrollment are not yet open.

SELECTED PROJECT EVIDENCE

Public website cases: GDICU, GDAPCF, AI Made Simple 55+, and Kingdom International Ministries. Private prototypes: BNAX Broadcast and an anonymized Facility Operations Hub. Prototype cases describe scope without exposing private records.

[Explore professional case studies](#) · [Explore six technical coursework projects](#)

EDUCATION

Bachelor's degree in Software Development - DeVry University, completed 2025

Associate degree in Networking - completed

MBA studies - DeVry / Keller, in progress

RELEVANT CAPABILITIES

Web development; React and TypeScript project work; Python coursework; Azure cloud labs; networking; Arduino and ESP32 projects; Microsoft 365; Google Workspace; device support; training and documentation. Depth and responsibilities vary by project.